**EAST Search History**

**EAST Search History (Prior Art)**

| Ref # | Hits | Search Query | DBs | Default Operator | Plurals | Time Stamp |
|-------|------|--------------|-----|------------------|---------|------------|
| S120 | 3505 | (((viewership view$4 preference liking) near (habit behavior$2 history)) same (analysis determin $5 iteration study$3 estimat$4)) | US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB | OR | ON | 2011/04/08 10:49 |
| S121 | 2 | ("20030093792").PN. | US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB | OR | OFF | 2011/04/08 10:51 |
| S122 | 550 | S120 and ((regression statistical) near (analysis process iteration)) | US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB | OR | ON | 2011/04/08 10:53 |
| S123 | 44 | S122 and ((@ad<="20000630") (@ad<="20000630")) | US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB | OR | ON | 2011/04/08 10:54 |
| S124 | 124305 | ((content program title) near (recommend$5 suggest$4 select $4)) | US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB | OR | ON | 2011/04/08 11:41 |
| S125 | 1630 | S124 and S120 | US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB | OR | ON | 2011/04/08 11:41 |
| S126 | 149 | S125 and ((@ad<="20000630") (@ad<="20000630")) | US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB | OR | ON | 2011/04/08 11:41 |
| S127 | 20 | S126 and regression | US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB | OR | ON | 2011/04/08 11:42 |

| S128 | 20 | S126 and regress$4 | US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB | OR | ON | 2011/04/08 11:42 |
| S129 | 2 | ("6029195").PN. | US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB | OR | OFF | 2011/04/08 13:01 |
| S130 | 2 | ("6493688").PN. | US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB | OR | OFF | 2011/04/08 13:32 |
| S131 | 2 | ("7533400").PN. | US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB | OR | OFF | 2011/04/08 13:48 |
| S132 | 2 | "6177931".pn. | US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB | OR | OFF | 2011/04/08 15:49 |

**4/9/2011 1:17:21 PM**
**C:\ Documents and Settings\ oparra\ My Documents\ EAST\ Workspaces\ 2008\ 02_08\ 09893192.wsp**